



# First Quarter 2013 Investor Conference Call

May 30, 2013



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# Safe Harbor

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## **Forward-Looking Statements**

This presentation contains forward-looking statements which reflect management's expectations regarding Algeco Scotsman Global S.a r.l.'s ("AS" or the "Company") future growth, result of operations, operational and financial performance, business prospects, opportunities and challenges. All statements, other than statements of historical fact, are forward-looking statements. Although the forward-looking statements contained in this presentation reflect management's current beliefs based on information currently available to management and upon assumptions which management believes to be reasonable, actual results may differ materially from those stated in or implied by these forward-looking statements.

A number of factors could cause actual results, performance or achievements to differ materially from the results expressed or implied in the forward-looking statements. Forward-looking statements necessarily involve significant known and unknown risks, assumptions and uncertainties that may cause the Company's actual results, performance and opportunities in future periods to differ materially from those expressed or implied by such forward-looking statements.

There can be no assurance that forward-looking statements will prove to be accurate, as actual actions, results and future events could differ materially from those anticipated or implied by such statements. These forward-looking statements are made as of the date of this presentation and, except as required by law, the Company assumes no obligation to update or revise them to reflect new events or circumstances.

## **Use of Non-IFRS Financial Measures**

This presentation includes certain financial measures not presented in accordance with International Financial Reporting Standards ("IFRS") including, but not limited to, Adjusted EBITDA, Adjusted Gross Profit, and certain ratios and other metrics derived therefrom. These non-IFRS financial measures are not measures of financial performance in accordance with IFRS and may exclude items that are significant in understanding and assessing the Company's financial results. Therefore, these measures should not be considered in isolation or as an alternative to net income, cash flows from operations or other measures of profitability, liquidity or performance under IFRS. You should be aware that the Company's presentation of these measures may not be comparable to similarly-titled measures used by other companies. A reconciliation to the most comparable measure presented in accordance with IFRS has been included in an appendix to this presentation.

## **Basis of Presentation**

Unless otherwise noted, all numbers and related ratios for all periods presented are those of AS, Ausco Holdings S.a.r.l and its subsidiaries (collectively "Ausco") and Target Logistics Management LLC and its subsidiaries (collectively Target Logistics) on a combined basis. For the purposes of this presentation, EMEA means Europe, the Middle East and Africa, North America means the United States and Canada, Latin America means Mexico and Brazil and Asia Pacific means Australia and New Zealand.

# Agenda

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- ⇒ I) **Business Update**
- II) **1<sup>st</sup> Quarter Financial Results**
- III) **Ongoing Priorities**
- IV) **Questions and Answers**

# Clear Global Leadership

Leading global business services provider of modular space and secure portable storage solutions

Market leader in all core markets within its operating regions:

Asia Pacific - #1

North America - #1 / #2

EMEA - #1 / #2

Latin America - #1



Branch / depot locations globally: **286**

Countries with operations: **37**

Modular and storage fleet units: **~310,000**



# Diverse Footprint and End Markets

Broad geographic, end-market and customer diversity

Energy and Natural Resources account for 28% of revenue of which ~60% is related to oil and gas

Significant presence and opportunities in secular growth regions (+50% of EBITDA)

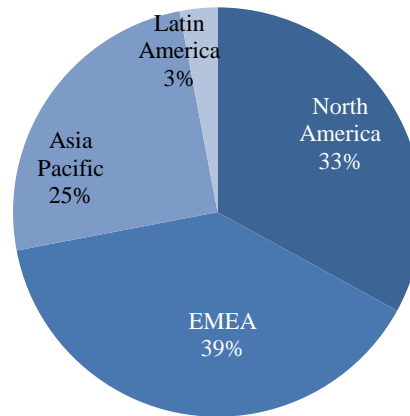
Diverse customer base

- ~70,000 customers; Top 20 customers ~ 13% of Leasing and Services revenue

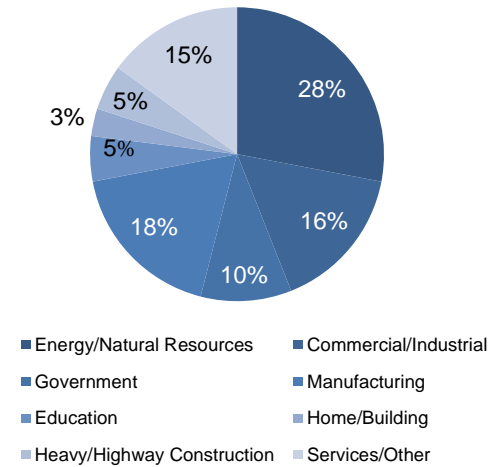
Long contract periods

- Average lease duration: ~24 months

Q1 2013 Revenue Mix – Geographic



Q1 2013 LTM Revenue Mix – Sector



# Q1 2013 Highlights

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## Financials

Total revenue of €328m down 11% from Q1 2012, all of which due to €40m decline in New Sales in Asia-Pacific; stable leasing and services revenue.

Adjusted EBITDA of €87m decreased 14% from Q1 2012; however Adjusted EBITDA margin percentage remained strong at 26.6%; decline driven primarily by New Sales volume in Asia-Pacific and Leasing & Services volume in Iberia and the UK;

LTM Q1 2013 Adjusted EBITDA of €403m; (3.6%) vs. LTM Q4 2012 due to all-time high Q1 2012 Asia-Pacific new sales volume

Availability under the ABL is approximately \$300 million as of March 31, 2013

## Business Operations

Units on Rent have grown during Q1 2013, while last year's trend was a decline.

Remote Accommodations revenue of €43m increased 23% over Q1 2012

Value added services and enhancements revenue grew 7% over Q1 2012

SG&A declined 2%; further savings expected as EMEA restructuring is completed in Q2 2013

Average Rental Rate grew 3% despite declines in UK and Iberia

Capital expenditures reduced 14%; additionally total spend reallocated to regions of growth

# Market Environment / Q1 Performance

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## EMEA

Economic conditions remain uncertain; Southern Europe struggling, Central Europe performing well

France and Germany operations remain steady despite economic uncertainty

UK operations have stabilized; UK and Iberia cost reductions completed in Q2 2013

## North America

Economic trends continue to improve

US operational metrics continue to trend favorably

Average rental rates in both US and Canadian markets increased

## Asia Pacific

Energy and natural resources leasing and remote accommodations business is growing ; new sales investment has paused materially from peak levels in Q1 2012

Average UoR improved 8% year-over-year to approximately 13,000

## Latin America

Strong leasing demand; major events upcoming

Expanding fleet in Brazil

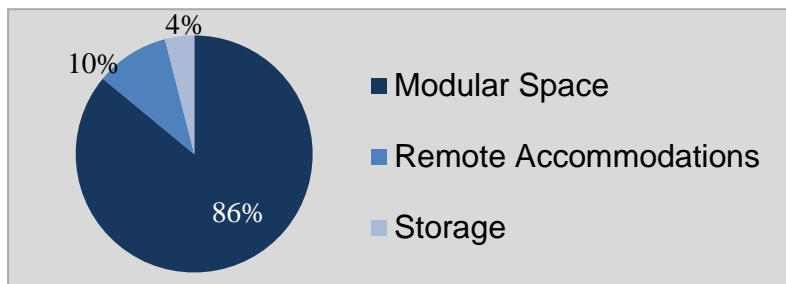
Strong performance in our core leasing business in Mexico

# Fleet Management

Modular and storage fleet units: **~310,000**

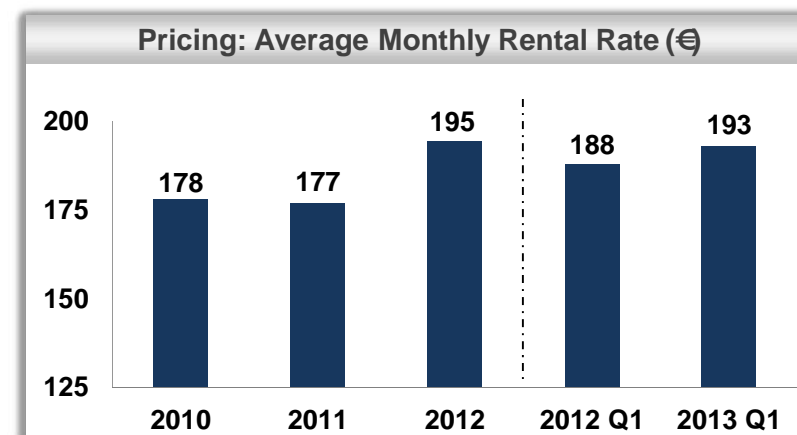
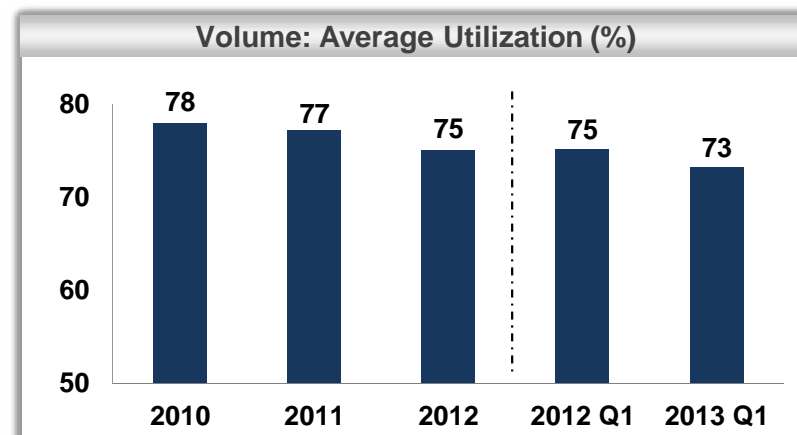
Fleet and Remote Accommodations gross book value 3/31/13: **~€2.4Bn**

86% of fleet are flexible modular units



Utilization decline due to combination of lower units on rent in UK and Iberia (10k units) and the build up of fleet in projected growth markets (Asia-Pac, Latin America, and Canada)

Disciplined pricing strategy globally; rising prices in North America and Asia-Pacific; stable pricing in France and Germany partially offset by declines in UK and Iberia





# Disciplined Capital Management

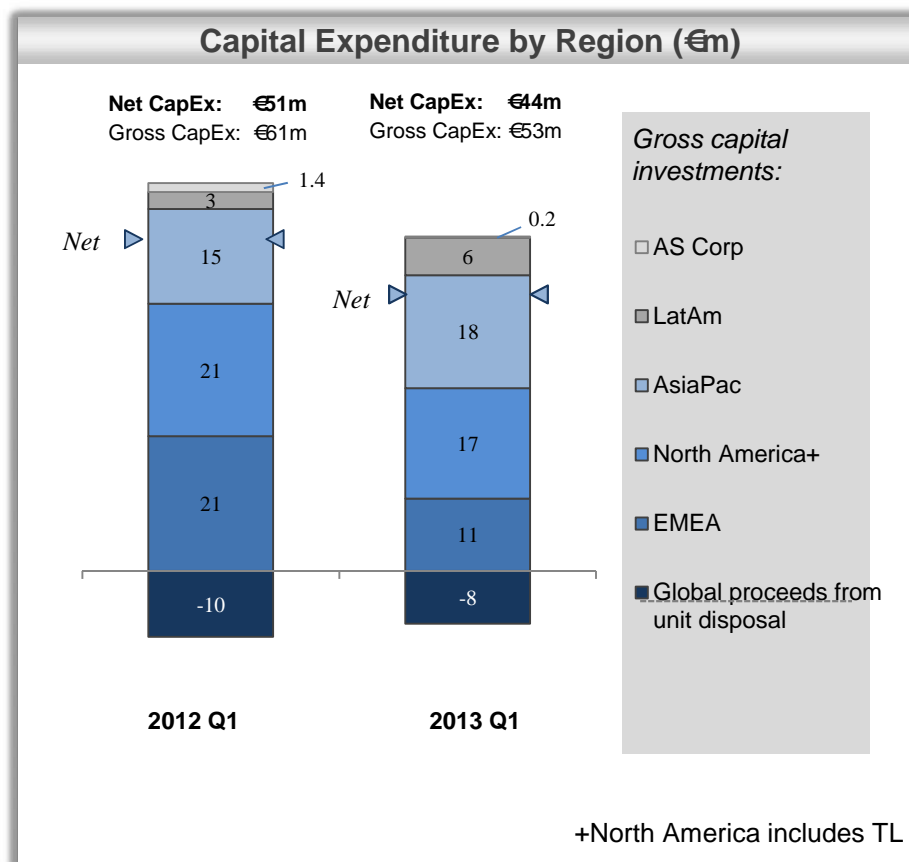
Gross capex down €8 million or 14% – continued capital spending discipline in UK and Iberia due to softening economic conditions

Growth capex primarily deployed in Asia-Pacific Remote Accommodations, Latin America, and North America energy sector

Continued capital spending discipline in UK and Iberia due to softening economic conditions


Growth CapEx predominantly underwritten by contracted earnings

Proceeds from unit disposal lower due to higher utilization rates in select geographic regions



# Agenda

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- I) **Business Update**
-  II) **1<sup>st</sup> Quarter Financial Results**
- III) **Ongoing Priorities**
- IV) **Questions and Answers**

# Q1 Highlights

Leasing & Services revenue increased in North America and Asia-Pacific offset by EMEA declines (primarily UK and Iberia)

New Unit Sales revenue increased 10% excluding a €40m decline in Asia-Pacific from record levels in Q1 2012

Adjusted gross profit % growth of +160bps as a result of higher proportion of leasing and services revenue

SG&A in Q1 2013 declined 2.2% year-over-year; EMEA restructuring primarily completed in Q2 2013

( <i>€ in millions</i> )	Q1			
	2013	2012	Y-o-Y	Y-o-Y %
<b>Leasing and Services Revenue</b>	<b>€240.7</b>	<b>€242.6</b>	<b>(€1.9)</b>	<b>(0.8%)</b>
<b>Sales Revenue</b>	<b>€87.2</b>	<b>€125.8</b>	<b>(€38.5)</b>	<b>(30.6%)</b>
- New Units	€79.0	€115.4	(€36.4)	(31.6%)
- Used Units	€8.3	€10.4	(€2.1)	(20.3%)
<b>Total Revenue</b>	<b>€327.9</b>	<b>€368.4</b>	<b>(€40.5)</b>	<b>(11.0%)</b>
Adjusted Gross Profit <sup>(1)</sup>	€165.8	€180.3	(€14.5)	(8.0%)
Adjusted Gross Profit % <sup>(1)</sup>	50.6%	49.0%	+160bps	
SG&A <sup>(2)</sup>	€80.6	€82.4	(€1.8)	(2.2%)
<b>Adjusted EBITDA</b>	<b>€87.1</b>	<b>€101.6</b>	<b>(€14.5)</b>	<b>(14.3%)</b>
<b>Adjusted EBITDA %</b>	<b>26.6%</b>	<b>27.6%</b>	<b>(100bps)</b>	

(1) Excludes depreciation on rental equipment

(2) Excludes equity compensation and acquisition related fees

# EMEA Overview

(€ in millions)

## Economic uncertainty persists; slight to moderate declines across all operating units

### Revenue

Decreased €8.2m; leasing and service decline of €10.9m (€8.4m in UK and Iberia) partially offset by Sales growth of €2.7m

Pricing stable with the exception of the UK and Iberia

### Adjusted EBITDA

Decline primarily driven by the UK and Iberia

UK and Iberia restructuring completed in Q2 2013; annualized cost savings of ~€15m

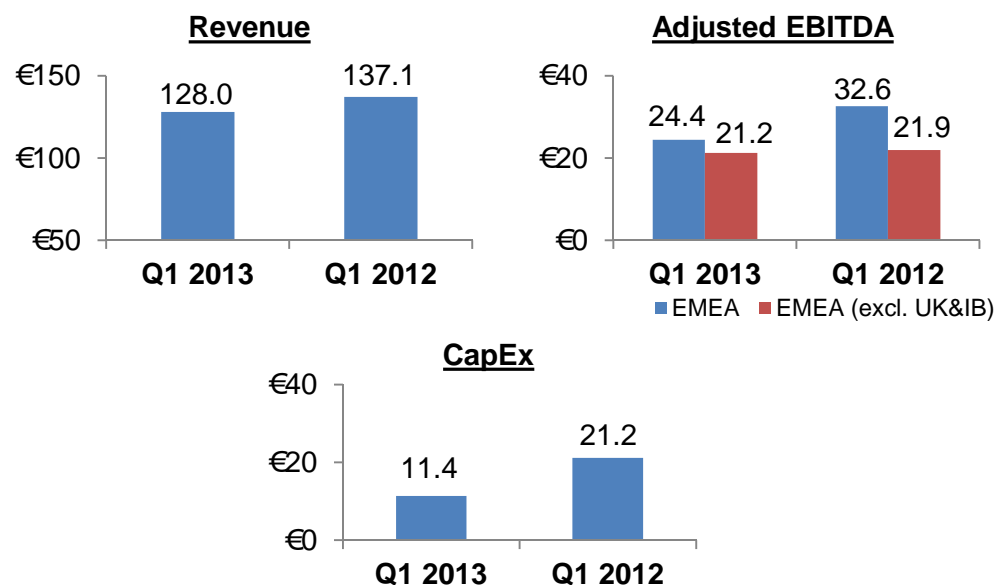
### CapEx

Lower CapEx as a result of reduced units on rent and lower utilization rates

### Currency

Unfavorable year-over-year currency movements in £ to € of approximately (2%)

*Comments exclude the impact of currency movements*



	Q1 2013	Q1 2012
Average Units on Rent (#)	147,879	164,619
Average Utilization	73.8%	75.7%
Average Rental Rate (€)	143	146

# North America Overview

**Continued solid U.S. macro recovery; U.S. and Canadian ENR sector remain strong**

(€ in millions)

## Revenue

Leasing and Service increased €9.2m; growth was across all operating units – U.S., Canada, and Target Logistics

New Unit Sales increased by €2.6m, while Used Unit Sales were down (€1.8m)

UoR declined in the U.S. driven by Storage Product while focus placed on ARR and margin; Canadian growth has improved the NA ARR

## Adjusted EBITDA

Growth of €4.4m driven by Canada (+22%), Target Logistics (+20%), and U.S. (+1%)

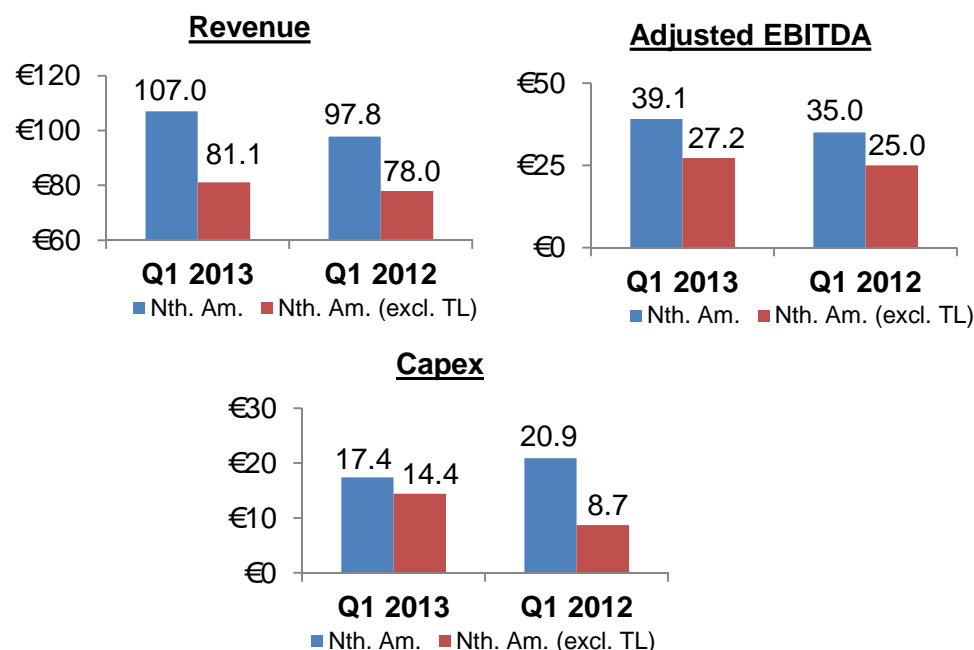
## CapEx

Lower spending by Target Logistics; increased spend in Canada and the U.S.

## Currency

Unfavorable year-over-year currency movements of approximately (1%)

*Comments exclude the impact of currency movements*



	Q1 2013	Q1 2012
Average Units on Rent (#)	55,479	57,231
Average Utilization	70.8%	71.3%
Average Rental Rate (€)	268	249

# Asia Pacific Overview

(€ in millions)

## Continued growth in Leasing and Services; slow-down in New Unit Sales to ENR sector

### Revenue

9% growth in Leasing and Services from multiple industries; (51%) decline in New Unit Sales from historic highs in Q1 2012

Utilization % decrease driven by additional fleet for future growth opportunities despite 8% increase in average UoR

### Adjusted EBITDA

Significant margin percentage (450 bps) improvement to 33% given improved earnings composition to higher proportion of leasing revenues

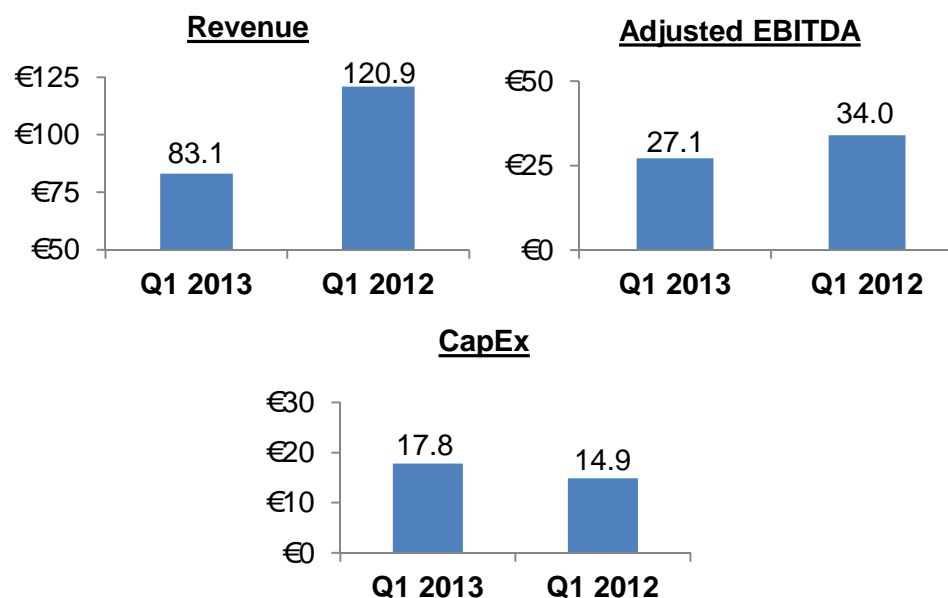
### CapEx

Continued expansion of remote accommodations and modular lease fleet

### Currency

Unfavorable year-over-year currency movements of approximately (2%)

*Comments exclude the impact of currency movements*



	Q1 2013	Q1 2012
Average Units on Rent (#)	12,963	12,037
Average Utilization	74.3%	79.5%
Average Rental Rate (€)	427	418

# Latin America Overview

## Opportunities for growth remain strong

(€ in millions)

### Revenue

Mexico leasing and services revenue increased 12% year-on-year driven by an increase in UoR

Brazil leasing and services revenue decreased due to certain high ARR event related activity not repeating

### Adjusted EBITDA

Mexico increased 21% year-over-year

Brazil decrease primarily driven by less factory costs capitalized (and less depreciation)

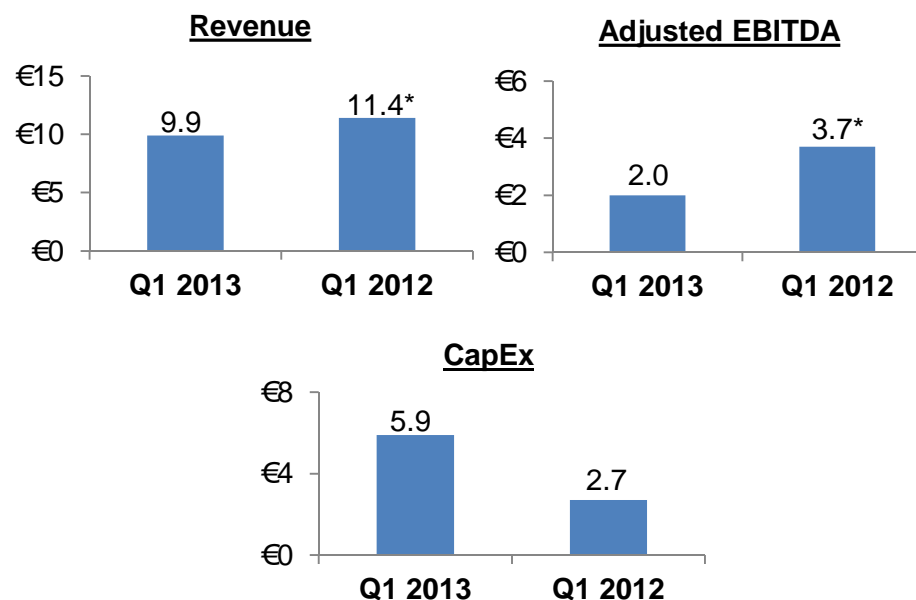
### CapEx

Increased investment in these growth markets to satisfy organic growth opportunity; majority of CapEx spent early in the year ahead of upcoming projects

### Currency

Unfavorable year-over-year currency movements of (12%) in Brazil, while favorable movements of 2% in Mexico

*Comments exclude the impact of currency movements*



	Q1 2013	Q1 2012
Average Units on Rent (#)	11,435	10,780
Average Utilization	79.2%	82.3%
Average Rental Rate (€)+	204	251

\* Excludes Dec 2011 revenue and EBITDA reported in Q1 2012  
+ Variance primarily driven by FX

# Net Debt Structure

As of March 31, 2013

(€ in millions)

Pro Forma Net Debt at Dec 31<sup>st</sup> 2012 was €2,286m; Q1 2013 increase is fully attributable to currency movements

FX added .13x to the net leverage ratio from Q4 2012

		<b>Net Leverage Ratio</b>
Cash and Cash Equivalents	€ (41)	
Asset Based Loan Revolver (ABL) (L+250)	609	
Capital Leases, etc.	71	
Senior Secured Notes (8.5/9.0%)	1,113	
Total Net Senior Secured Debt	€ 1,752	4.35x
Senior Unsecured Notes (10.75%)	581	1.44x
Total Net Debt	€ 2,333	5.79x
LTM 3/31/13 PF Adjusted EBITDA	€ 403	
Adjusted EBITDA / Interest Expense	2.1x	

\* ABL availability as of March 31, 2013 of approximately \$300 million

\* Pro Forma annual cash interest expense of approximately €190 million



# Q1 Cash Flow

(€ in millions)

Capital Expenditures tend to be higher in Q1 and Q2 as compared to Q3 and Q4

Working capital driven by increased AR due to one project in Asia-Pacific; payment has been received in Q2

Semi-annual bond interest payments due in April and October

Adjusted EBITDA	€	81
Working Capital		(14)
Taxes		(6)
Other		(3)
		<hr/> 58
Debt Service		(8)
Capital Expenditures (Maintenance & Growth)		(50)
		<hr/> (0)
Acquisition – Target Logistics Purchase Price		(64)
Net Borrowing – ABL Facility		26
		<hr/> (38)
Cash Flow		(38)
<i>Cash and cash equivalents as of Dec 31<sup>st</sup>, 2012</i>		<hr/> 79
<i>Cash and cash equivalents as of Mar 31<sup>st</sup>, 2013</i>	€	<hr/> <hr/> 41

*Data presented above represents actual cash flow per financial statements (not pro forma)*

# Subsequent Events


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In April 2013, the Company entered into a joint venture agreement with Chengdong International Modular Housing Company, Ltd. to produce, lease, and sell modular space solutions. The joint venture agreement remains subject to Chinese regulatory approvals. The Company's initial contribution for the 51% of the equity will be approximately €1.9 million

On May 14<sup>th</sup>, 2013, Algeco Scotsman Holdings S.a r. l (parent of the Company) through a wholly owned subsidiary, completed the issuance of a \$400 million PIK loan bearing interest at 15.75% and maturing in May 2018

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# Ongoing Priorities

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Manage capital expenditures globally

- Maintain moderate levels in mature markets

- Continue to reallocate from challenged economies to growth areas

Continue to pursue secular growth market opportunity

- Integrate and grow Target Logistics by leveraging AS global footprint; numerous opportunities at various stages of maturity

- Continue expansion in Canada, Asia Pacific, and Latin America

- Capture growth in U.S. from improving economic conditions

Finalize restructuring of UK and Iberia operations

- Realize ~€15m of annual cost savings

Continue to increase value added services and enhancements

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# Appendix

# Reconciliation of Adjusted EBITDA

(€ in millions)

	Combined AS, Ausco, & Target Logistics				
	Q1 2013	Q1 2012	LTM Mar 2013	2012 YE	2011 YE
Net Income (Loss)	€ (77.4)	€ (15.2)	€ (391.4)	€ (329.0)	€ (334.5)
Income Tax Expense (Benefit)	(8.4)	2.1	14.0	24.5	(2.8)
Finance (Income) Expense	76.5	46.6	203.0	173.1	218.5
Depreciation and Amortization	61.4	63.2	273.2	275.1	223.9
<b>EBITDA</b>	<u>52.1</u>	<u>96.7</u>	<u>98.7</u>	<u>143.7</u>	<u>105.1</u>
Non-Cash Compensation and Equity Plan Set Up Costs	25.9	(0.2)	34.6	8.4	2.1
Non-Cash Impairment Charges and Loss on Disposals	1.0	1.1	241.0	241.1	220.0
Sponsor Management Fees	1.9	1.1	4.5	3.7	4.2
Restructuring Charges Under IFRS	2.6	0.3	9.3	7.0	8.1
Special Litigation and Remediation Charges, Net	-	0.1	(0.1)	-	1.2
Other Restructuring Items	-	1.8	4.4	6.2	10.1
Other Non-Recurring Items	3.6	0.8	10.9	8.1	10.3
<b>Adjusted EBITDA</b>	<u>€ 87.1</u>	<u>€ 101.6</u>	<u>€ 403.3</u>	<u>€ 418.2</u>	<u>€ 361.0</u>

# Reconciliation of Adjusted Gross Profit

(€ in millions)

Combined AS, Ausco, & Target Logistics

	Q1 2013	Q1 2012
Gross Profit	€117.4	€124.9
Depreciation on Rental Equipment	48.4	55.4
Adjusted Gross Profit	€165.8	€180.3





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